



Mixed Recycling Launch

Dear Resident:

You've received this new and improved recycling cart through a project funded by your city with grant assistance from the Michigan Department of Environmental Quality and The Recycling Partnership, a nonprofit organization utilizing public-private partnerships to transform recycling all across America. These organizations – along with SOCRRA and your City – share the same goal of increasing recycling in your community, in Michigan and throughout the country!

SOCRRA communities were selected for this grant support because of our communities' longstanding dedication to recycling. Simply put, SOCRRA communities outgrew their old, small curbside bins.

There are many benefits to cart-based recycling. The carts are easier and more convenient to use. They also provide a greater capacity for more recyclables – which means less material going to the landfill. There are financial benefits, too! Your city gets charged to dispose of trash, but gets credit for all your recyclables, so recycling more means an overall cost savings for your city. Carts also make curbside collection more efficient and safer. So everyone wins when recycling with carts!

You can start using your new recycling cart right away by placing all of your recycling into the cart and wheeling it to the curb for collection. SOCRRA thanks all of its residents for their continued recycling efforts!



Jeff McKeen
General Manager
SOCRRA



Keefe Harrison
CEO
The Recycling Partnership



C. Heidi Grether
Director
MDEQ



THANKS TO THE RECYCLING PARTNERSHIP'S FUNDING MEMBERS:





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Frequently Asked Questions

What should I do when I receive my new recycling cart?

Residents may start using their new recycling cart immediately after it is received. Be sure to remove the information attached to the cart, as that packet will provide information on how to use the cart.

When and how often will my recycling be picked up?

Collection will continue to be on your regular pick-up day, the same day as your garbage pick-up.

Where do I set out the cart for collection?

Recycling will be collected in the same location.

How much does the recycling cart cost?

There is no upfront charge to residents for the new recycling carts. The purchase of the new carts was made possible through grant funds available from the Michigan Department of Environmental Quality, in support of the governor's initiative to double recycling in Michigan within the next two years, and The Recycling Partnership.

What do I do with my old bin?

Your old bin is yours to keep. If you no longer wish to keep your old bin, please bring it to SOCRRA at 995 Coolidge Highway in Troy to be recycled.

What if I do not want a new recycling cart?

Residents are encouraged to use the delivered cart for 2-3 months before requesting removal. We believe that after you experience how easy it is to recycle using the new recycling cart, you will continue to use it for your recyclables. If after 3 months you still wish to return the cart, please contact SOCRRA at (248) 288-5150.

What happens if I move? Do I take the cart with me?

If you move, the recycling cart should be left behind for the new residents. Carts are tied to the household address.

Can I get a cart for my trash?

Not at this time.

SOCRRA member communities are: Berkley, Beverly Hills, Birmingham, Clawson, Ferndale, Hazel Park, Huntington Woods, Lathrup Village, Oak Park, Pleasant Ridge, Royal Oak, and Troy.



It's just as easy as taking out the trash!

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