



3rd Annual “Run with the Police

We are pleased to announce the Royal Oak Police Department is preparing for our 3rd Annual RUN WITH THE POLICE 5K taking place Saturday, June 6th, 2020. With over 100 years of serving the city of Royal Oak, we are actively seeking partnerships within the community to serve as event partners as this event is quickly becoming one of the premier 5K events in metro Detroit area.

The event will feature a RUN WITH THE POLICE 5K event which will start and finish in downtown Royal Oak near Main Street and Fifth Street. The course will weave through some magnificent Royal Oak neighborhoods. We are confident we will attract many families to participate in these events.

We invite you to join us as a partnership and all proceeds from this event will directly benefit the health and wellness of the Royal Oak Police Department employees. With this letter, we’ve included information regarding a partnership form. We are committed to actively promoting each partnership who will make this a much anticipated, annual event.

Partnership Levels your company can consider:

Event Sponsor (Chief) \$2,500 Deputy Chief: \$1500

Lieutenant: \$1000 Sergeant: \$500 Detective: \$250

Patrol \$150

This event is certain to be an outstanding event pairing the police department with the community and local businesses. We would certainly be honored if you would browse the included partnership form. If you have any questions regarding the race or the available partnerships, please do not hesitate to contact us. We look forward to your help in promoting healthy, active living and your partnership in supporting a positive event for our entire community. I have attached the partnership levels for you to review.

Sincerely,

Sergeant Steve Teichow
221 E Third Street
Royal Oak, MI 48067
248.225.6486
SteveT@romi.gov



Partnership Form

Royal Oak "Run with the Police 5K" Run

❖ **\$2,500 (Event Sponsor)**

Chief Level (Limited to two)

- Primary Business logo on All Event Shirts
- Logo printed on Race Brochures
- Company/Organization Table at event
- Business name/logo displayed uniquely at the start/finish line.
- Logo and Business link on race web page
- Event Sponsorship Plaque
- Logo and Hyperlink on all event-related electronic communication
- 10 Free registration packages for Runner/Walker (due by May 1st)
- Business Provided Flyer in Race Packet
- Media recognition to include: City of Royal Oak Web page, Facebook Page and recognition at the start of the race.

❖ **\$1,500**

Deputy Chief Level (Limited to four)

- Business logo on All Event Shirts
- Logo Printed on Race Brochures
- Company/Organization Table at Event
- 6 Free Registration Packages for Runner/Walker (due by May 1st)
- Business Provided Flyer in Race Packet
- Media recognition to include: City of Royal Oak Web page, Facebook Page and recognition at the start of the race

❖ **\$1,000**

Lieutenant Level (Limited to eight)

- Small business logo on All Event Shirts
- Business logo on sponsor board at event
- 4 Free Registration Packages for Runner/Walker (due by May 1st)
- Business Provided Flyer in Race Packet
- Media recognition to include: City of Royal Oak Web page, Facebook Page and recognition at the start of the race

○ **\$500**

Sergeant Level (Unlimited)

- Business logo on sponsor board at event
- 2 Free Registration Packages for Runner/Walker (due by May 1st)
- Business Provided Flyer in Race Packet
- Media recognition to include: City of Royal Oak Web page, Facebook Page and recognition at the start of the race

○ **\$250**

Detective Level

- Business logo on sponsor board at event
- 1 Free Registration Package for Runner/Walker (due by May 1st)
- Business Provided Flyer in Race Packet
- Recognition prior to the start of the race

❖ **\$150**

Patrol Level

- Business logo on sponsor board at event

5K Monetary Donation

Amount \$ _____

Please complete all sections. (NOTE: Company--Official business/organization name to be used for communication and recognition purposes). Contact Name – contact person who is responsible for contribution or to whom all communication should be directed. E-mail – address of contact person listed below. All sponsor logos should be submitted in a jpeg format and emailed to SteveT@romi.gov no later than May 15th, 2020.

Company Name: _____ Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsor signature _____

Date _____

Checks are payable to: Royal Oak Police Donation Fund.

Mail to: Sergeant Steve Teichow Royal Oak Police Department 221 East Third Street Royal Oak, MI 48067

