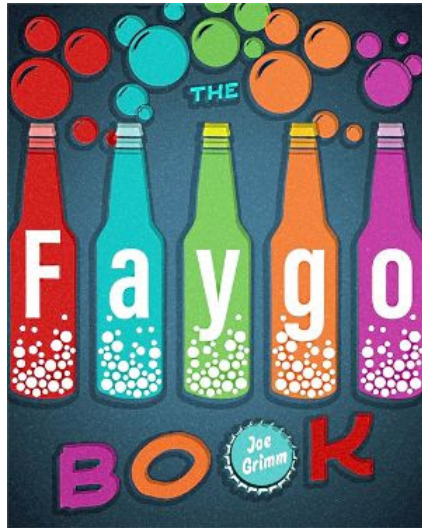




# ROYAL OAK HISTORICAL SOCIETY

## Presents The Faygo Book Talk by author Joe Grimm



### The Faygo Book Story

Friday May 8th, 7:00 pm.  
\$10.00

The Faygo Book is the social history of a company that has forged a bond with a city and its residents for more than a century. The story of Faygo, Detroit's beloved soda pop, begins over a hundred years ago with two Russian immigrant brothers who were looking to get out of the baking business. Author Joe Grimm mixes the ingredients of a successful beverage company confectioned in dicey times in a boom-and-bust town. The Faygo Book is the story of a pop, a people, and a place. These stories and facts will tickle the taste buds and memories of Detroiters and Faygo lovers everywhere. The Faygo Book is a 2019 Michigan Notable Book. There WILL be a pop quiz.