

City of Royal Oak Public Survey 2023

We Want to Hear From You!

As a valued resident and visitor of the City of Royal Oak, we invite you to take this survey so we can better understand what you enjoy about Royal Oak, what can be improved upon, and your overall perception.

We will be sharing and reviewing this information with city leadership and will use what we learn to help move Royal Oak forward, and to help guide our communication efforts to meet your needs.

The survey will take approximately 5-10 minutes. Your answers can remain anonymous - you are not required to share your name or contact information.

Question Title

1. If you were to describe Royal Oak to a family or friend, what would you say? (Check all that apply)

- ☐ Family-friendly
- ☐ A vibrant downtown community
- ☐ Good school district
- ☐ Good and plentiful restaurant options
- ☐ Events for families
- ☐ Events for adults
- ☐ Events for both children and adults
- ☐ Recreational activities
- ☐ Close proximity to Detroit and other communities in southeast Michigan
- ☐ Affordable cost of living
- ☐ Variety of career opportunities
- ☐ Home to a top-rated hospital in the state
- ☐ Walkable community
- ☐ Royal Oak is an inclusive community
- ☐ Safe
- ☐ Open and public spaces
- ☐ Access to major highway systems
- ☐ Well maintained roads and infrastructure
- ☐ Public resources, such as the library, senior center, etc.
- ☐ Cultural opportunities, such as music, art, dance, etc.
- ☐ Commitment to the environment and sustainable practices
- ☐ Big town with a small-town vibe and atmosphere
- ☐ My values align with the community leaders
- ☐ Other (please specify)

2. What is your favorite thing about Royal Oak?

3. What is your least favorite thing about Royal Oak?

4. Why did you choose to live in Royal Oak?

5. Where do you find news and happenings/events related to Royal Oak? (check all that apply)

- ☐ City of Royal Oak website
- ☐ Insights Magazine
- ☐ Royal Oak Today
- ☐ Royal Oak Tribune
- ☐ Royal Oak Review
- ☐ Social media
- ☐ City of Royal Oak emails
- ☐ Word of mouth
- ☐ Other (please specify)

6. If you would like to receive communication from the City of Royal Oak please provide your name and contact information. Please note this is optional and is not required.

Name:

Address:

Email Address:

Phone Number: