



**25 Best Places
to Live in the
Midwest**

Livability

**Top 5 Detroit
Suburbs for
Young
Professionals**

Movoto

romi.gov/business

We Love Business-Friendly Solutions

About Royal Oak

Royal Oak is an inner-ring suburb of Detroit that is well known for its vibrant downtown, diverse and unique parks, robust farmers market, and welcoming people. As one of the region's most desired cities for businesses and families to call home; we are a vibrant community of people who care deeply about their neighbors, their neighborhoods, and their small business community. A city that has always valued the arts and cultural diversity as catalysts for development.

Named one of Livability's Top 100 Cities to Live, Royal Oak boasts an award-winning school district with six public elementary schools, a public middle school, and a public high school that serves 5,000 students. With 51 scenic parks, Royal Oak provides ample spaces for people of all ages to enjoy life's moments.



Choose Royal Oak

Royal Oak is centrally located in Southeast Michigan, minutes away from Downtown Detroit and close to other communities. With its convenient access to major highways, airports, and commercial centers, the city proves to be an ideal hub for businesses, fostering seamless interactions with clients, partners, and vendors. Choosing Royal Oak means staying connected to your client base and the broader business community.

Major Employers

Corewell Health
Henry Ford Health System
Oakland Community College
Consumers Energy
American Axle
RPM Logistics

Square Mileage

11.8

Population (2020 census)

58,211

% with bachelors or higher

60.1%

Workforce participants

75%

Single family home price

\$354,000

Average Rent

\$1,850

Number of households

28,971

Unemployment rate

1.9%

Per capita income

\$54,486

Per household income

\$107,420

Average hourly earnings

\$34.74



CONNECT WITH US

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LOCATION

Time and distance from City Hall to:

DTW: 36 Min | 27.5 Miles
Oakland County: 37 Min | 26 Miles
International Airport: 37 Min | 26 Miles
Downtown Detroit: 15 Min | 13 Miles
Detroit-Windsor Tunnel: 29 Min | 17 Miles
Ambassador Bridge: 21 Min | 17 Miles
Interstate -75: 5 Min | 2.3 Miles
Interstate - 696: 5 Min | 2.7 Miles

Royal Oak DOWNTOWN

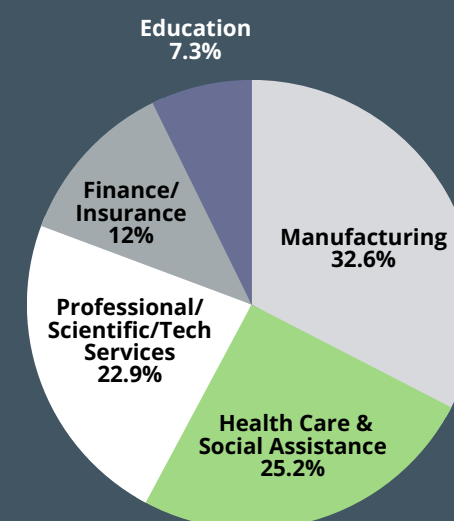
Downtown Royal Oak boasts a vibrant, walkable traditional downtown, exuding a small-town charm that has something for everyone. The area hosts an array of unique businesses, ensuring personalized experiences for employees and residents. A strong community, creative retail shops, independent eateries, multiple entertainment venues and accessible green spaces offer ample opportunities for workers and residents to create memorable experiences to enjoy. The highly walkable downtown, complemented by a shared bike lane, updated parking structures and clear wayfinding signs facilitate convenient multi-modal transit.

With one of the state's longest-running Downtown Development Authorities (DDA), Downtown Royal Oak provides extensive support to local businesses. Operating as a Tax Increment Financing (TIF) district, it channels taxes to drive economic vitality projects within the area. Notable programs, including façade and mural grants, a robust social media campaign, and year-round events, further contribute to the district's economic growth and community engagement.



Top 5 Sectors

- 1 Manufacturing (7,343)
- 2 Health Care & Social Assistance (5,693)
- 3 Professional/Scientific/Tech Services (5,157)
- 4 Finance/Insurance (2,715)
- 5 Educational Services (2,639)



“**Royal Oak is a great city with a lot of life and vibrancy.**”

Tony Grant, Jolly Pumpkin

Events

Arts, Beats & Eats
Labor Day weekend

Winter Blast
Early February

Woodward Dream Cruise
Mid-August

Summer Concert Series



Entertainment

526 Main Dueling Piano Bar
Breakout Escape Rooms
Drag Queen Bingo
Icon Pix Karaoke
Mark Ridley's Comedy Castle
Royal Oak Music Theatre
Baldwin Theatre
The Great Escape Room