

INTER CLUB COUNCIL MINUTES

2/16/2023

ROYAL OAK CHAMBER OF COMMERCE

Present: B. Patchett, B. Wheeler, B. Bolton, T. Vickers, A. Murphy, B. Garlak, T. Poduska, B. Lyons, S. Lake, T. Kosek, C. Perez Thompson, S. Kemp

This meeting was to introduce our members to the benefits of being a Royal Oak Chamber member. The majority of our organizations are member of the Chamber currently. Christine Perez Thompson presented the Chamber Benefits and discussed how we may access and use the service.

Any registration for participation in a Chamber Event is through having an e-mail account registered with the Chamber. For those needing access to that, Christine was happy to assist with a link provided.

Non-profit members of the Chamber are given one half off pricing for the benefits which is a nice benefit.

The benefits outlined were: Proud Member Logo, Monday Morning Memo, Member Spotlight, Monday Morning memo sponsorship, Social media support, E-Blasts, a Podcast, the Chamber's website, Banner Ads on the website, In Touch advertising, digital, Ribbon cuttings and grand openings, use of the Chamber's conference room, the Chamber's lobby (where business cards are displayed), the Woodward Sign, Event and Marketing sponsorships. A member is also encouraged to join a committee.

Royal Oak non-profits were encouraged to get a space at Royal Oak In Bloom on Mother's Day, May 12, 2024. This event is from 7 a.m. to 2:00 p.m. and is a very well attended event. The cost is \$199.00.

Other Chamber sponsored events are the Royal Oak Live event on July 22 & 23, 2024, the Summer Concert Series starting on Thursday July 11 through August 15, 2024, and the SpookTacular Halloween event on 10/20/2024.

The Royal Oak Leprechauns are very interested in assisting non-profits and we were encouraged to reach out to them.

Lots of networking opportunities are available through Coffee Connections, a Lunch Club and After Hours events at various locations.

The Chamber is very interested in working with the non-profit community and is hoping to develop more programming in the future.

Shelley Lake

Secretary