

## **Downtown Plaza Project**

### **Engagement Session Notes – 2<sup>nd</sup> Round**

#### **Adjacent Property Owner Session – April 20, 2023**

- Rideshare pickup
  - Already naturally occurring at Center and Fifth or Washington and Fifth
- Green turf areas are a great idea but also its important to potential incorporate
- Furniture
  - Stay away from bench and move more towards table and seating
  - Moveable furniture is key
  -
- Trees
  - Keep trees on side rather than in the middle
    - Upsets sight lines
    - Prevents changing area for fairs and such
    - Would be nice to activate as a movie night
- Stage
  - Businesses want a stage area
  - Aim from Washington towards Center
    - Would make the music go away from
- Colored circle areas
  - Like that they provide a splash of color to the concrete area
- Lighting
  - Can be transformational to areas
- Ensure visibility on both sides of Washington street
- Do not eliminate any parking
- Activate the Center Space, create an open environment
- Stand out piece of art, we want a social media piece

#### **Downtown Business Owner Session – May 10, 2023**

- Ensure lighting is pointing downward (light pollution and impact on residents)
- Loading zone maybe set back the Center and Fifth interaction and direct deliveries
- Old L'Esprit would be ideal for like a Rust Belt Market (Ferndale).
- 212 W Fifth >> Is it owned by KW? Possible for more retail space?
- Ensure Loading zone for the Fifth is maintained
- Have to maintain access for the alley by Stagecrafters
- Interactive Kiosk for business registry
- Signalized for pedestrian crossing

#### **General Public Session – May 10, 2023**

- Want to ensure emergency access
- Can the curbs and street level be flush?
- Tabletop intersections (a person applauded, very favorable for safety)

## Downtown Plaza Project

### Engagement Session Notes – 2<sup>nd</sup> Round

- Shaded area and nice lighting, not necessarily trees since they can be an obstacle
- Express support for the walkability aspect
- Love that the design bottlenecks and creates a great traffic calming opportunity
- Try out some micro forest type aspects, small grouping without spreading trees out
- Love the connection between the parking structure and the Washington corridor
- Bike racks are definitely wanted in the design
- Archways perhaps in an East to West directional
- Camera security could be a good idea
- Melbourne, Australia >> Special permission to certain vendors where they have to be open for set hours. Certain concession vendors that are in place and contact with police but less intimidating than police.
- Wayfinding; heads up signage that points where you are going. (London)
- Signs that are not digital.
- Charging and wifi
- Something to break the wind on the promenade
- Plan for dark and cold of winter on the promenade
- Can we do heated concrete that will help with melting the snow
- Texture would be good to ensure that it helps with sight mobility issues
- Consider lifecycle of materials
- Ensure communicating green aspects
- No petroleum or plastic based turf, use coconut husk
- Ensure we are pulling Baker students in
- Diagonal walk space to connect Baker and structure to the space
- No need for a bandstand on fifth, street buskers don't need a stage
- Eliminate the water feature
- Misting station would be nice for the water feature area